



# Strategic Plan-ting™ Your Business Future WORKSHOP

## Yield Better Business Results with Strategic Plan-ting™

### To Thrive, Businesses Need a Plan

As any good gardener knows, it takes a combination of planning and execution to yield the best results. The same is true in business. But often times, every day challenges prevent small business owners from planning. Whether it's from lacking the know-how, or failing to prioritize planning, many owners simply do not create a strategic plan. But, just like a garden, a business without a plan is in jeopardy of failing to thrive.

### The Strategic Plan-ting™ Workshop

Karen Jett, owner of Jett Excellence, has developed the Strategic Plan-ting™ workshop to make strategic planning more comfortable and accessible for small business owners.

In this one day, interactive session, Karen will work with you step-by-step to create your strategic plan. At the end of the day you will leave the workshop equipped with:

- A complete strategic plan—Outlining your long term and short term goals and how they will be achieved
- Quarterly goals –Along with a detailed action plan for achieving these objectives
- Three clarifying questions—To assist in your decision making process

Participants also receive complimentary pre- and post-session teleconferences and emails.

### The Benefits of Strategic Plan-ting™

By taking the time to plot out the critical activities for achieving your objectives your business will benefit in the following ways:

- Improved Productivity
- Better Alignment
- Increased Profitability
- More Control

### Register for the next Strategic Plan-ting™ workshop

The next Strategic Plan-ting™ Workshop will be:

**Friday,  
March 30, 2012  
8am–5pm**

In the Harleysville, PA area  
(exact location will be sent after registration)

**Save: Register on or before 3/15/12  
and save \$40 (just \$295)  
\$335 investment**

Only \$200 more for a second person  
from the same company

Space is limited to only 20 people. Register today!

87 Ridge Road • Telford, PA 18969 • 215-257-9432 • kjett@jettexcellence.com • www.jettexcellence.com

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## Strategic Plan-ting™ Workshop

**Friday,  
March 30, 2012**



Participant's Name(s): \_\_\_\_\_

Note: Maximum 2 people per company

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Type of business:    Retail    Mfg    Service    Other: \_\_\_\_\_

**Mail with payment to:** Jett Excellence, 87 Ridge Road, Telford, PA 18969

Or, register on-line at [www.strategicplan-ting.com](http://www.strategicplan-ting.com)

Questions? Contact Karen at 215-257-9432 or [kjett@JettExcellence.com](mailto:kjett@JettExcellence.com)



87 Ridge Road  
Telford, PA 18969



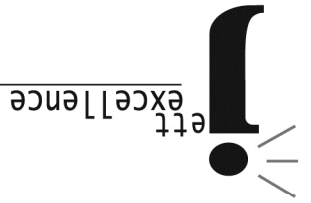
# Want to grow your business? Invest in Strategic Plan-ting™

Register for this one-day workshop Today!



THE STRATEGIC PLAN-TING™ WORKSHOP

[www.StrategicPlan-ting.com](http://www.StrategicPlan-ting.com)



**About Karen L. Jett, CMA—Principal of Jett Excellence**  
Accomplished both professionally and academically, Karen graduated from Temple University summa cum laude with a Bachelor's of Business Administration in accounting. Her professional background includes roles as Assistant Controller for a large not-for-profit organization and as an Adjunct Professor with Villanova University. Karen is a gifted public speaker who has authored several books, including *Grow Your People, Grow Your Business*. She launched her consulting business, Jett Excellence, in 2004. Karen is married to Thaddeus Jett, who owns and manages a small farm in Telford Pennsylvania—and provided her with the inspiration for both her book and Strategic Plan-ting™ workshops.

